Permit #S00109657

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00109657 **Type of Permit:** STILL **Release Date:** 06/27/2016

Production Company STRONG PRODUCTIONS

Insured Company Name STRONG PRODUCTIONS

Contact Phone No. 1 323-644-1273
Contact Phone No. 2 323-610-1563
Fax 323-375-1510
Address 2238 ECHO PARK AVENUE
LOS ANGELES, California 90026

Production Title ROSS

Type of Production Still Photo

Producer Joanna Strong

Director Ericka McConnell

1st AD Ericka McConnell

Production Manager Joanna Strong

FilmL.A. Coordinator Brian Palmert

Location Manager Joanna Strong
Primary Phone Mobile - 323-627-5617
Secondary Phone Office - 323-664-9516

Location Assistant Joanna Strong
Primary Phone Mobile - 323-627-5617
Secondary Phone

Fees

Notification Charge	$130.00
FILMLA NON-REFUNDABLE STILL APPLICATION FEE	$60.00
SANTA MONICA STILL PHOTO APPLICATION FEE	$112.44
SANTA MONICA STILL PHOTO OTHER LOCATION FEE	$224.87

Total Permit Fee $527.31

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	S00109657	**Location Manager**	Joanna Strong
Production Company	STRONG PRODUCTIONS	Primary Phone	Mobile - 323-627-5617
Insured Company	STRONG PRODUCTIONS	Secondary Phone	Office - 323-664-9516
Production Title	ROSS		

Location Address Michigan Ave, Cloverfield Blvd - North to end, Santa Monica, CA, 90404

Location Type Sidewalk

Film Dates 6/28/2016 - 6/28/2016 09:00 - 17:00 1 day

Open or Closed to the Public Open

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached documents
Strong AGENT Letter 2016.pdf
NO SIGNAGE IN SANTA MONICA.pdf

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	10

Filming Activities Equipment on sidewalk only.; Exterior establishing shots; Exterior models against scenery; shooting on private property at Stage (2525 Michigan Ave); exterior establishing beauty still shots of models on sidewalk ;

Jurisdiction
Political: City of Santa Monica
Police: Santa Monica Police Department
Fire: Santa Monica Fire Department

Approvals
SANTA MONICA - PUBLIC WORKS DEPARTMENT — Kathy Ruff
SANTA MONICA POLICE DEPARTMENT — Brent Crafton

Coordinator Note No posting of production/directional signs allowed on public property.

Coordinator Note NO SANTA MONICA POLICE OFFICER REQUIRED - NO INTERMITTENT TRAFFIC OR PEDESTRIAN CONTROL ALLOWED

Parking

Base Camp
Location Type : Filming Location

Parking Notes
2525 Michigan ave

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Strong Productions, Inc ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: Nov. 10, 2015

Strong Productions, Inc
Name of Principal

By: _____
Representative's Signature

Joanna Strong
Print Representative's Name

Producer
Representative's title

2238 Echo Park Ave

Los Angeles, CA 90027
Principal's Address

323 664 9516
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT

City of Santa Monica

Transportation Engineering & Management Division

Post Office Box 2200, Santa Monica, California 90407-2200

NOTICE

To: Applicants for Film Permits in the City of Santa Monica

From: Transportation Engineering & Management Division

Subjects: Directional and Other Signs

Use of Temporary No Parking Signs

Please be advised that the posting of advertising, directional or other types of signs in, or visible from, public rights-of-way is prohibited by Chapter 9.52 of the Santa Monica Municipal Code. Any such signs will be removed and destroyed by City forces. And, you will be charged $59.93 per sign or the actual cost of removal, whichever is greater, for each such sign.

Temporary No Parking signs are available to facilitate your filming activities from the Public Works Permit Counter. You are responsible for the installation and removal of such signs. You will be provided with a sheet of instructions when you pick up the signs. Temporary No Parking signs must be removed immediately after your film shoot is completed. Any Temporary No Parking signs not promptly removed will be removed by City forces. And you will be charged $59.93 per sign or the actual cost of removal, whichever is greater, for each such sign.

In order to avoid such problems, we respectfully request your voluntary compliance.

Should you have questions, please contact the Transportation Engineering & Management Division at (310) 458-8291 or traffic.engineering@smgov.net.

NO PERMIT